

**Brewed in the 14th Parisian district
from 1890 to 1969, Gallia is the historical beer of Paris**

Since 1890

Rue de Sarette, in the present 14th district of Paris, was the home of the Old Gallia brewery. Several breweries also settled in this area, enjoying space in the quarries underneath the ground, ideal for cool fermentation and storage cellars. JJ Wohlhuter, its creator, was from Alsace, a well-known region for beer production. He developed its activity to become, in 1896, the largest brewery in Paris. It was in 1900 that the Old Gallia Brewery met its hour of glory, winning the Gold Medal at the Exposition Universelle, international Fair Trade.



Thirty years later, in 1932, the brewery was producing more than 150,000 hectolitres per year. During the 1940s and 1950s, despite the difficulties of the war, production continued but decreased to around 100 000 hl per year. In the early 1960s, threatened by competition and by the new born multinational breweries, the beer production was progressively phased out and the Old Gallia Brewery finally shut down and destroyed in 1969. Today, it has made place for modern housing but the name remains. Underneath the actual Residence Gallia, the quarries, where the beer used to ferment, are still visited by underground adventurers...

